

## About us:

Digital currencies are on the rise all around the globe. Our mission is to make digital currencies usable in everyday life. cryptix AG is a start-up company in the field of FinTech that is offering numerous opportunities, an international environment as well as research and development. We want to enable every consumer and especially every small and medium-sized company to benefit from this entirely new and extremely innovative industry.

To strengthen our team based in Zug, Switzerland, we are currently seeking, at the earliest possible date:

## Marketing Manager (f/m)

### What to expect:

- Full-time permanent position in a trendsetting industry
- A young, dynamic team with great ambitions
- International activity bearing huge future prospects
- Development potential in a young and fast-growing company
- Challenging and exciting tasks
- Take responsibility beyond your own area
- Flexible working hours and good work-life balance

### Your tasks:

- Support in strategic and conceptual marketing as well as operative implementation
- Working with external agencies and service providers
- Support in preparation of marketing concepts within the team
- Social media & content management
- Preparation of presentations
- Support in preparation and implementation of branding & brand involvement concepts

Your tasks are predominantly of a coordinative and organizational nature. In addition to your professional qualification, excellent communication skills will be essential.

## Your profile:

- University degree or completed relevant training
- Experience in the field of international marketing
- Experience in social media
- Great interest in the topic “digital currencies”
- Very good MS Office skills
- Excellent knowledge of prevalent Adobe programs
- Excellent English skills, both written and spoken
- Team player with a solution-oriented mindset & intrinsic motivation
- Ability to work reliably, independently and autonomously
- Willingness to acquire new skills

You can expect a very exciting job in an industry that is just emerging, where you will be working internationally with teams from the most diverse disciplines. We offer personal development opportunities, and can give you the unique chance to make a contribution to shaping an international ecosystem!

The Internet of Values – Join the Revolution!

Contact:

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